

# MEANINGFUL DRIVERS DEFINE 7 CLUSTERS

01



## EXPLORES

EMOTIONAL  
INTELLECTUAL  
NATURAL

02



## OPINIONATED

WORKPLACE  
GOV-ETHICS

05



## NON - SENSITIVES

COMMUNITY  
ENVIRONMENT  
FUNCTIONAL  
ORGANIZATIONAL

07



## RATIONALS

INTELLECTUAL  
SOCIAL  
EMOTIONAL

03



## PRAGMATICS

FUNCTIONAL  
FINANCIAL  
ECONOMY  
ORGANIZATIONAL

04



## IDEALIST

COMMUNITY  
GOV-ETHICS  
INTELLECTUAL  
ECONOMY

06



## EMOTIONALS

EMOTIONAL